



### **Partner City Proposal**

We invite Municipal Corporations to participate in Municipalika 2012, 10<sup>th</sup> International Conference and Exhibition on Good Urban Governance for Making Cities Work, at Chennai, by becoming Partner City.

### **Benefits of becoming Partner City**

- Will provide a forum for the Municipal Corporation/related City Development Agencies in the city to interact with national and international delegates
- Will highlight the best practices, activities, initiatives and achievements of the city in the area of Urban Infrastructure Development and Municipal Management, including under PPP.
- Will be an opportunity to showcase the city as a model of Good Urban Governance
- Will help attract investments and PPP projects to the city from the private sector

### **Facilities to Partner City**

- 100 sq m vantage exhibition space, to project all the activities, achievements, projects, policies and programmes of the State Urban Development Department, as well as its subsidiary bodies, undertakings, municipal corporations etc
- Full page color advertisement in Conference/Exhibition souvenir
- Invitation to the Mayor as Guest of Honor at the Inauguration
- Speaking/Presentation slot to the City in one of the technical sessions
- Projection of the City as Partner City in all documentation, publicity and promotional material, dias back drop, venue signages etc
- Inclusion of City Municipal Corporation Profile in all delegate kits
- Invitation to the Municipal Commissioner to Chair/Deliver keynote address at one of the technical sessions
- 10 complimentary delegate registrations for the conference

### **Partner City Charges**

Rs 10 lakhs plus service tax @ 10.3%