



# Good Governance India

Quarterly Magazine on Public Services, Development & Administration

Incorporating

**MUNICIPALIKA**  
Making Cities Work



## Good Governance India

Magazine reaches out to over 10,000 influential decision makers all over the country and abroad.

Powerful and Effective Medium for projecting Products, Machineries, Equipments, Technologies, Systems, Consultancy, Services, Projects and HR needs.

Marketing Products

Evaluating Systems

Tendering Products

Offering Services

Scanning Technologies

Inviting Consultancy

Ordering Equipments

Looking for Bright HR

Publisher



Good Governance  
India Foundation

## Who Would Read

- Mayors / Councillors
- Municipal Commissioners / Municipal Officers/City Managers
- Engineers, Planners, Health Officers, Finance and Legal Officers of Municipal Corporations / Municipalities
- Secretaries & Heads of Departments of Central/State Governments
- Central & State Government Procurers
- Public Administrators & Civil Servants
- District Collectors / District Magistrates
- Chief Executives of Housing Boards and Agencies, Urban Development Authorities, Water Supply and Sewerage Boards, Utility Providers Transportation Undertakings, Public Works, Public Health Engineering Departments and Infrastructural Agencies
- Technology Providers
- Water, Waste & Pollution Control and Management Bodies / Experts
- Professional Bodies dealing with Buildings, Real Estate, Housing, Public Amenities, Water Supply, Ports, Airports, Roads, Bridges, Flyovers
- Stores, Supplies & Disposal Departments
- Public Service Contractors and Managers
- Government Security Agencies, Public & Private Security Agencies
- Civil Defence & Public Safety Departments like Fire and Health Services
- Environmental Committees / Consultants
- Urban disaster management professionals
- Cantonment Development Board
- Institutions & Companies providing services to Government
- Public & Private Sector Enterprises
- Slum Clearance Boards
- New Township Development Authorities
- Roads & Bridges Development Corporation, Mass Rapid Transit Authorities
- National Highway Authorities
- Providers of Municipal & Urban Services
- Developers, Builders, Realtors
- Estate and Facility Managers
- Residents Welfare Associations and Housing Societies
- National & International Agencies
- Development Bank, Aid Agencies
- Housing and Urban Development Financing Institutions
- NGO's, CBOs and Citizens Groups
- Professional Associations, Institutes, Universities, School, Colleges and Educational Institutions in the Habitat Sector
- Research, Training and Capacity Building Organisation
- Architects , Engineers , Town Planners, Building and Infrastructure Professionals
- Public Health Engineers
- Urban Geographers
- Urban GIS Professionals
- Legal and Finance Professionals
- Teachers / Professors / Researchers / Advisors / Scientists / Technologists / IT Professionals
- Libraries / Documentation Centres
- Media

## Advertisement Tariff Effective April 2008

Colour	Dimensions	Per Issue
One - Third Page	8 cm(H) X 18 cm(W) or 24 cm(H) X 6 cm(W)	Rs. 25,000
Half Page	12 cm(H) X 18 cm(W) or 24 cm(H) X 9 cm(W)	Rs. 35,000
Two - Third Page	16 cm(H) X 18 cm(W) or 24 cm(H) X 12 cm(W)	Rs. 45,000
Full Page	24 cm(H) X 18 cm(W)	Rs. 60,000
<b>Premium Positions</b>		
Inside Cover	24 cm(H) X 18 cm(W)	Rs. 90,000
Back Cover	24 cm(H) X 18 cm(W)	Rs. 1,20,000
<b>Multiple Insertions Discount</b>		
2 insertions		10%
3 - 4 insertions		20%
<b>Trimmed Magazine Size</b>	: 27.5 cm(H) X 21 cm(W)	

**Publication Dates:** ■ April ■ June ■ October ■ December

### Material Required:

Artwork and colour transparencies / colour prints or colour-separated films accepted. All colour separation work undertaken by the publisher will be charged to the advertiser. Base artwork must be exactly to size. Films must be positive, 133 line screen, emulsion side down, and supplied together with progressive proofs. Or

EPS or TIF file in a CD-ROM, including all picture files in high resolution (300 dpi, in CMYK mode, EPS format with binary coding) and font

### Contact:

**Advertisement Manager, Good Governance India**

**Good Governance India Foundation:**

**Mumbai** : D-1 Plot No.76, RSC 6, MHADA S.V.P.Nagar, Andheri (W), Mumbai- 400 053

**Tel** : (91) (22) 26372883 / 95 , **Fax** : (91) (22) 26372760

**New Delhi** : 216A/1, Gautam Nagar, New Delhi 110 049,

**Tel** : (91) (11) 26866874 / 6875, **Fax** : (91) (11) 26868073

e-mail : [ggi\\_magazine@goodgovernanceindia.com](mailto:ggi_magazine@goodgovernanceindia.com)



**Good Governance  
India Foundation**