



# URBAN INNOVATION CHALLENGE

Design Ideas Competition

Knowledge Partners



future cities  
a 360 degree event on city development & public works

CAPEX



25-27 February 2026

Bharat Mandapam, New Delhi

## Unleashing Ideas for Sustainable, Resilient & Inclusive Cities

### Empowering the Next Generation of Urban Thinkers

The **Urban Innovation Challenge (UIC)** brings together India's brightest young architects, engineers, planners, and designers to solve real urban challenges — sustainability, resilient infrastructure, and inclusivity.

Backed by **Municipalika**, **CAPEX** and **Ethos Empowers**, the Challenge connects 100,000+ architecture professionals, students, and city leaders shaping India's built environment.

### Your Brand + Urban Innovation

Partner with India's most influential platform advancing ideas for resilient, sustainable cities.

**Be the force behind the next generation of urban innovators.**

**Partner with Urban Innovation Challenge 2026.**



### TO PARTNER OR KNOW MORE, CONTACT:

Fairfest Media Limited / Good Governance India Foundation - +91 22 4555 8555 / contact@municipalika.in  
Website - [www.municipalika.com](http://www.municipalika.com)

# ABOUT THE CHALLENGE

## Reimagining India's Urban Future

India's cities are evolving faster than ever; centres of opportunity, innovation, and enterprise, yet facing unprecedented challenges of climate change, infrastructure stress, and urban inequality. By 2047, over half of India's population will live in urban areas. How we design and govern these spaces will define the nation's resilience and sustainability.

## Challenge Themes

- 1. Resilient Development** - Designing for climate adaptation and disaster preparedness
- 2. Sustainable Green Built Environment** - Low-carbon, circular, and energy-efficient design approaches
- 3. Redevelopment & Reconstruction** - Revitalising cities for density, equity, and liveability

## Who Can Participate

- Student Category:** Undergraduate & postgraduate students of architecture, urban design, planning, engineering, environmental studies, and social sciences
- Young Professionals Category:** Recent graduates & professionals up to **35 years of age** from related disciplines

## AWARDS & RECOGNITION

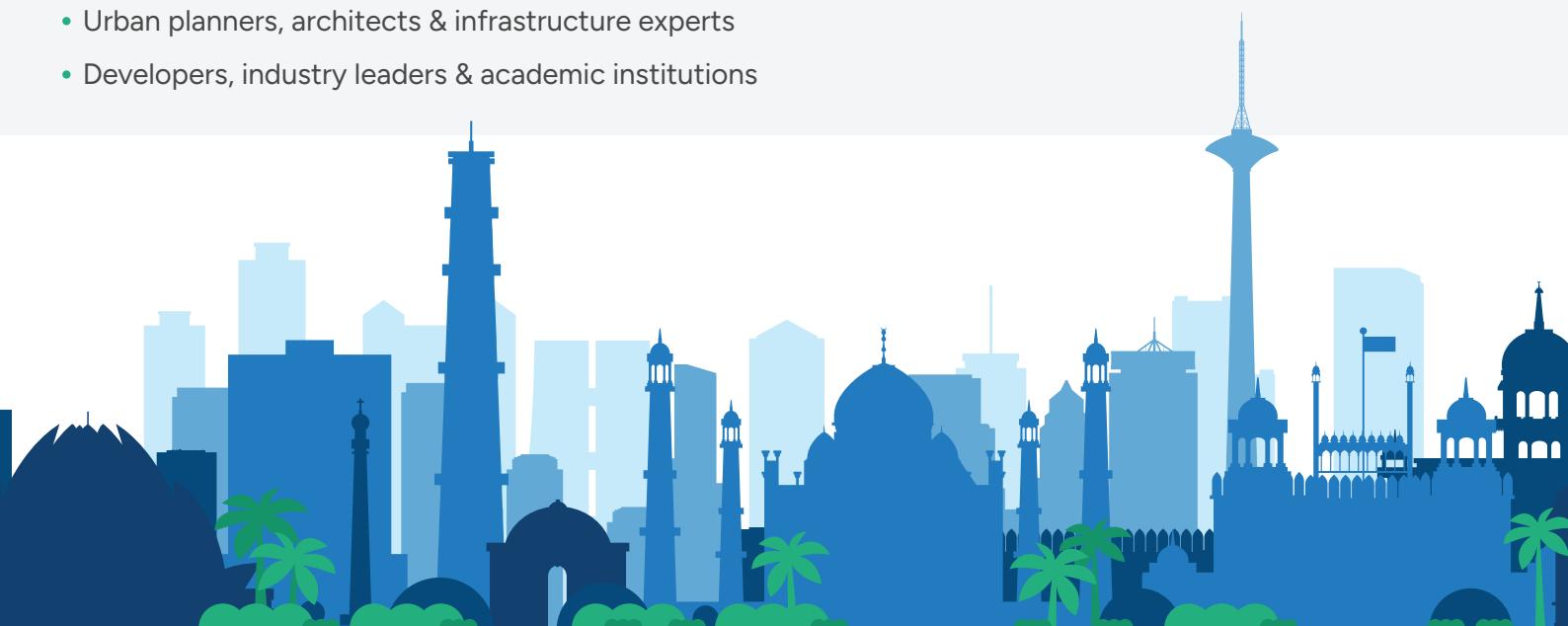
Each theme will feature **three winning entries** per category:

1st Place | 2nd Place | 3rd Place

Additionally, **Special Mentions** will be awarded to commendable submissions.

Finalists will present their ideas at Municipalika 2026, before an audience of:

- National, state & city-level government officials
- Urban planners, architects & infrastructure experts
- Developers, industry leaders & academic institutions





## WHY SPONSOR: AUDIENCE & IMPACT

### Your Brand. The Next Generation. A National Stage.

The Urban Innovation Challenge is where **future talent meets today's leadership**. Sponsorship positions your brand at the centre of India's most influential urban innovation ecosystem.

#### Reach & Influence

- 60,000+ students from 400+ architecture, planning & engineering colleges
- 40,000+ professionals from the built environment, infrastructure & urban governance sectors
- 10,000+ attendees at Municipalika 2026, including 3000+ government delegates
- Extended digital reach through **Ethos Empowers & Municipalika** social and media networks

#### Why It Matters

- Champion **innovation and sustainability** in India's urban transformation
- Build visibility and credibility among **governments, academia & industry leaders**
- Engage directly with **emerging talent and decision-makers**
- Align your brand with **purpose-driven innovation and national impact**

#### EVALUATION CRITERIA

Entries will be judged by a distinguished **national jury** comprising leading architects, planners, and policy experts, based on:

- **Innovation:** Originality and creativity of ideas
- **Implementability:** Feasibility and technical clarity
- **Scalability:** Replicability and adaptability of solutions
- **Contextual Relevance:** Fit to India's urban realities
- **Social Impact:** Inclusivity, resilience, and long-term benefit

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR (Exclusive Slot)

### Deliverables

- Title Rights: "Presented by [Your Brand]"
- Logo branding across all digital, print & on-ground collaterals including our website, newsletters, and social media
- Full page colour ad in Urban News Digest
- Write-up in Urban News Digest
- Being on stage during the **Awards** Presentation on stage
- Media mention in all UIC promotions across press, newsletters, digital and social media
- VIP access to jury & winners
- 10 Complimentary Delegate Passes for Municipalika + CAPEX + PWX 2026
- 25 Complimentary Awards Show Passes

**Investment: ₹25 Lakhs\***

## ASSOCIATE SPONSOR (Two Slots)

### Deliverables

- Logo branding across all materials & event stage including our website, newsletters, and social media
- Half page ad in Urban News Digest
- Write-up in Urban News Digest
- Media mention in all UIC promotions across press, newsletters, digital and social media
- 5 Complimentary Delegate Passes for Municipalika + CAPEX + PWX 2026
- 10 Complimentary Awards Show Passes

**Investment: ₹10 Lakhs\***

*\*All costs are exclusive of 18% GST*

## SPONSORSHIP BENEFITS AT A GLANCE

- ✓ National visibility before 10,000+ industry leaders and practitioners
- ✓ Branding across 400+ colleges & 40,000 professionals (Ethos + Municipalika network)
- ✓ Access to speaking opportunities, jury, important delegates & decision makers
- ✓ Access to participant profiles & select registration data

## TIMELINE

- **Launch:** 17th November 2025
- **Deadline for submission of entries:** 6th January 2026
- **Jury meeting:** 29th January 2026
- **Awards distribution:** 27th February 2026

**Together, let's build the future of Indian cities.**

